

For Immediate Release

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Contact:

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Media Advisory

Pep Rally at James Simons Highlights American Egg Board's "Eat Better. Learn Better." Program

Who: Media outlets are welcomed and encouraged to attend.

**Office of Strategy and
Communications**

Gerrita Postlewait, Ed.D.
Superintendent of Schools

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What: The American Egg Board (AEB) and Charleston County School District (CCSD) are celebrating the "Eat Better. Learn Better." Program with a pep rally at James Simons Elementary School. It is the highlight of a three-day event that focuses attention on the importance of breakfast.

The AEB is visiting CCSD to showcase the District's efforts to make the breakfast menu for students more nutritious and satisfying by adding protein. The visit includes stops at Julian Mitchell Elementary School and Memminger Elementary School.

The "Eat Better. Learn Better." Program, CCSD's Office of Nutrition Services, and events at the three downtown Charleston schools will be a part of a Public Broadcasting Service (PBS) documentary that examines the role of eggs in a nutritious diet, and an egg's journey from the farm to the school cafeteria.

When: Thursday, October 11, 2018 at 7:30 a.m.

Where: James Simons Elementary School, 741 King Street, Charleston, SC 29403

For more information about the pep rally at James Simons, or the American Egg Board's visit to CCSD, please contact the Office of Strategy and Communications at (843) 937-6303.

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About the Charleston County School District

Charleston County School District (CCSD) is the second largest school system in South Carolina representing a unique blend of urban, suburban, and rural schools that span 1,000 square miles along the coast. CCSD serves more than 50,000 students in 86 schools and specialized programs. With approximately 6,100 employees district-wide, CCSD is the fourth largest employer in the region.

CCSD offers a diverse, expanding portfolio of options and specialized programs, delivered through neighborhood, charter, magnet, IB (international baccalaureate), and Montessori schools, and is divided into three Learning Communities. Options include specialized programs in science, engineering and mathematics; liberal arts; music and other creative and performing arts; career and technical preparation programs; and military and other public service enterprises.