

For Immediate Release

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Contact:

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Media Advisory

Celebrate a New Beginning at the 2016 First Day Festival

**Office of Strategy and
Communications**

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Who: Media outlets are welcomed and encouraged to join us for a day of celebration and fun in anticipation of the start of the new school year.

What: Join us at the First Day Festival for a day of family fun and activities! Exhibitors will be on-site to provide information about education and community services, and will be handing out free bags of school supplies as well. Parking will be available at the SC Aquarium and Gaillard Parking Garages for \$1.00.

The festival will also feature free events such as education exhibits, healthy snacks, face painting, a Kids Zone, health and wellness exhibits, boat rides, admission to the SC Aquarium, and tours of Ft. Sumter Museum.

When: Sunday, August 14, 2016 from 1:00 p.m. to 4:00 p.m.

Where: Liberty Square at the SC Aquarium and the Charleston Maritime Center (intersection of Concord and Calhoun Streets)

For more information: For more information regarding this event, please contact the CCSD Office of Strategy and Communications at (843) 937-6303 or the City of Charleston Mayor's Office for Children, Youth, and Families at (843) 965-4190.

About the Charleston County School District

Charleston County School District (CCSD) is the second largest school system in South Carolina representing a unique blend of urban, suburban, and rural schools that span 1,000 square miles along the coast. CCSD serves more than 50,000 students in 86 schools and several specialized programs. With approximately 6,100 employees district-wide, CCSD is the fourth largest employer in the region.

CCSD offers a diverse, expanding portfolio of options and specialized programs, delivered through neighborhood, charter, magnet, IB (international baccalaureate), and Montessori schools, and is divided into three Learning Communities led by associate superintendents. Options include specialized programs

in science, engineering and mathematics; liberal arts; music and other creative and performing arts; career and technical preparation programs; and military and other public service enterprises.